

ABSTRACT OF THE DISCLOSURE

The invention provides a hologram transfer foil 1 comprising, in order from top to bottom, a substrate 7, a volume hologram layer 2 releasably stacked on substrate 7 and 5 comprising a volume hologram in a cured resin layer, a first heat seal layer 3 and a second heat seal layer 4. In use, the hologram transfer foil 1 is applied on the second heat seal layer 4 side over an application member. The adhesion force of volume hologram layer 2 to the application member is 10 larger than a material fracture force for the volume hologram layer or the application member, so that the hologram transfer layer can be applied by thermo-compression to the application member. This hologram transfer foil is useful for illegal copying of the hologram layer because when the 15 volume hologram is forcibly peeled from the application, a material fracture of the volume hologram layer or application member occurs. When a colored layer functioning as a back layer is provided, it is possible to obtain a hologram transfer foil which ensure to eliminate any adverse influence 20 of a coloring component on the volume hologram layer.